

# Outsourced CFO Services

For Growing Companies

## YOUR PARTNER ON THE JOURNEY TO THE TOP

We are a Colorado-based Fractional CFO Firm providing **custom** financial and accounting solutions to high-growth startups & established companies in all stages nationwide.

Our highly experienced team goes above and beyond to integrate with your company to support you with some or all of the following services:



### Fractional CFO

We step in as your Outsourced CFO as deeply and expansively as your business demands—from a few hours per month to several days per week.



### Interim CFO & Accounting

Do you have a role or project that requires a financial professional full-time? We step in to help you fill the gap until the project is complete or you hire someone permanently.



### Data Visualization & Business Analytics

With *Insights by Ascent CFO*, we design custom financial dashboards that pull in data from across your organization (ERP, CRM, HR, etc.) so you can visualize your performance in real-time. See your KPIs, forecasts, budgets & actuals so you can make informed decisions.



### Financial Models & Cashflow Forecasts

We create realistic, data-driven financial models to track your current and future cash flows so you can pursue opportunities on a solid foundation.



### Capital Fundraising

We understand the ramifications of the different paths of debt and equity financing and can help you complete the right type of transaction for your business.



### M&A Advisory

We facilitate all of the efforts associated with M&A, including due diligence, analysis of structure/terms, and the interaction with the buyer or target. Everything we do is designed to deliver a successful outcome for you.



### Startup Launch

We'll be alongside you to make sure you have access to the finance and accounting resources to support your new venture at launch and as you grow.



### Accounting Infrastructure & Outsourcing

We implement accounting controls and more efficient processes so you can put your energy into sales and growth rather than accounting and administration.